



BIJU PATNAIK INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT STUDIES, BHUBANESWAR

Approved by AICTE, Govt. of India | Affiliated to BPUT, Odisha | NAAC Accredited | ISO 9001 : 2015 Certified



ADMISSION BROCHURE 2024



Shape your
future
with **BIITM**

MBA

2-Year Full-time
Programme

MBA-BA

(Business Administration)
2-Year Full-time Programme

IMBA

5-Year Full-time
Programme



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www.biitm.ac.in



admission@biitm.ac.in



ACHIEVEMENTS & ACCOLADES



MS. SUBHASHREE PRADHAN
MBA, BATCH: 2014-16
National Business Head
Software & Service (SISS), Chennai



MS. NIKITA AGRAWAL
MBA, BATCH: 2017-19
Head-HR & Finance
Hotel Saffron Suites, Jharkhand



MS. NEEYATI KASHYAP
MBA, BATCH: 2019-21
Recruiting Coordinator
Amazon, Bangalore



MS. SWIKRUTI KAR
MBA, BATCH: 2018-20
Digital Marketing Manager
Oditek Solutions, Bhubaneswar



MS. SIMRAN DASH
MBA, BATCH: 2021-22
Research Analyst
Mordor Intelligence, Hyderabad



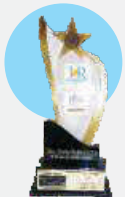
"Business Eminence Award" of Dharitri & Orissa POST received by Executive Director, Mr. Pratap Balabantaray in presence of Mr. Navin Jindal, Chairman, Jindal Steel and Power.



"Best Management College" award from Odisha Education Awards 2019.



"Allegretto"-2021 award for outstanding contribution to Management Education from BPUT Students' Association.



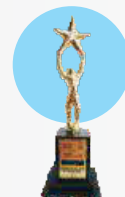
Emerging B-School Award by IR Convention



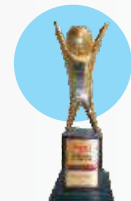
Excellence Award by Eduquest



Brand Achiever's Award by Brand Academy



Innovative B-School Awards by DNA & Star Industry



Outstanding B-School Award by Impact

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About us

Biju Patnaik Institute of Information Technology & Management Studies (BIITM), promoted by Late Kalpataru Das, Ex-Minister Panchayati Raj, Odisha, and former Member of the Rajya Sabha in the year 1999, has carved a niche for itself in its two decades of existence in the Management education space in Odisha.

The Institute focuses on holistic management education. Its foremost commitment is to transform the students into future leaders. The improved pedagogy combines fieldwork, case studies and instrumented feedback. The intent is to combine intellectual curiosity with open-

mindedness towards goal accomplishment through team work. BIITM, Bhubaneswar is one of the reputed management institutes in eastern India, having an intake capacity of around 240 students per year in MBA and 60 students per year in IMBA. We have the approval of AICTE, Ministry of Education, Govt. of India and are affiliated to Biju Patnaik University of Technology (BPUT), Odisha, Rourkela. BIITM has bagged NAAC accreditation in 2022. Above all, the Placement has been excellent over the years, for which BIITM a much sought for admission by the students.



BIITM today operates from a lush green campus with state-of-the-art infrastructure near Infocity, Patia, Bhubaneswar and offers Management Programmes as follows:

- 2-year MBA after Graduation.
- 2-year MBA (Business Administration) after Graduation.
- 5-year Integrated MBA (IMBA) after +2 in Science / Arts / Commerce.

At BIITM Eligibility transforms into Employability

Selection Criteria for Admission

MBA

2-Year Full-Time Programme

MBA

Business Administration
2-Year Full-Time Programme

ELIGIBILITY

Bachelor's Degree or equivalent in any discipline with 50 % marks (45% marks for SC & ST).

CRITERIA

Graduate or final year students graduating in 2024 can apply for Admission through OJEE / MAT/ CMAT/ ATMA/ CAT/ XAT

IMBA

5 - Year Full Time Programme

ELIGIBILITY

IMBA 5 years : Class 12th pass out are eligible with 45% minimum marks (40% for SC & ST)

CRITERIA

The final year students of class 12th in 2024 have to appear for OJEE-2024 test to obtain OJEE Rank for I-MBA admission or they may contact to BIITM.



LATE KALPATARU DAS
Founder Chairman, BITM

Vision

To achieve excellence and reputation as a nationally acclaimed business school for developing managers and leaders who will shape the world in future.

Mission

- ⇒ To provide excellent academic ambience with adequate exposure to the business world in order to create innovative leaders and enterprisers with strong ethical values.
- ⇒ To consistently endeavor to achieve 360 degree transformation of students' talents, attitude, and personality
- ⇒ To encourage and support entrepreneurship by providing an inspiring and supportive ecosystem.
- ⇒ To incubate the professional values of ever-changing work culture, integrity, team spirit, commitment and concern for sustainability in all aspects of the society and economy.

From the **Director's Desk**



There are big challenges in today's cut-throat job market and we have to make sure that you are all set for them.

The discipline of Business Administration is undergoing a drastic revolution. The role of the modern managers go beyond the traditional functions like controlling people, enforcing rules, designing a top-down hierarchy to direct people, and achieving bottom-line results. The emerging management paradigm focuses on Leadership, Harnessing people's creativity and enthusiasm, Finding shared visions and values, and Sharing information and power. That is what the new age students look for and that is why they come to BIITM.

Apart from the excellent infrastructure, a team of dedicated faculty with their innovative teaching methods is a fundamental feature of BIITM. When it comes to earning rewarding jobs, at BIITM we create the best bunch of talents and skills that the business world demands. We visualize and continuously scan the market environment to include new business houses into placement alliance to provide our students a plethora of opportunities.

A unique blend of quality teaching, career building opportunities, congenial environment and the courses offered beyond the university curriculum are attractions for the students and is vital for potential managers in a competitive and dynamic world. For aspirants who wish to rise in the corporate scene, BIITM is the ideal option.

Pratap Balabantaray

Executive Director

Advisor's Message



BIITM is a leading B-School in Bhubaneswar and in its progressive pursuit of excellence, the institute focuses on preparing students in respect of (i) Academic Excellence (ii) Skills Acquisition (iii) Personal Values, and (iv) Social Concern. At BIITM our purpose is to create torch bearers who go beyond predictable management skills. Innovation is our motto in creating leaders of tomorrow. The discipline and the mentoring schedules followed in the daily conduct of the students helps them to imbibe the personal values of honesty, openness, punctuality, leadership initiative, team spirit, and above all, sound work ethics. It goes without saying that BIITM with its competent faculty in various functional areas, its adequate infrastructure, and its vibrant work culture produces industry-worthy MBAs who have acquired the required skill-set along with an attitude to learn and develop throughout their life...

I would, therefore, invite aspirants for MBA and their parents heartily to BIITM for an interesting and productive visit.

Prof. (Er.) Pratap Rudra Pattanayak
Advisor (Academics)

From the **Principal's Desk**



Our institute which is celebrating its Silver Jubilee this year, is fast developing into one of the leading B-Schools in Eastern India with state-of-the-art infrastructure, excellent faculty & support staff, innovative pedagogy, frequent industry interface, and a track record of around 95% placement for the last 4 years. The institute is committed to building proficient and compassionate leaders for the future. It not only focuses on academic excellence but also offers opportunities for skills acquisition, and inculcating personal values and social concern in the students. The discipline and the mentoring schedules followed in the daily conduct of the students helps them to absorb the personal values of honesty, openness, punctuality, leadership initiative, team spirit, and above all, sound work ethics.

Our endeavor is to develop students in a way that they are able to operate effectively in the business environment as well as in life. My best wishes to all those who are aspiring to be management students and their parents.

Prof. (Dr.) Mihir Ranjan Nayak
Principal

Message from

Head (Placement & Training)

Dear Aspirants!!!

It is with immense pleasure to inform you that BIITM has a full time placement cell striving hard to bridge the gap between Industries and the institute by fostering effective interaction between Industry and Institute, and to impart meaningful education and promote industrial consultancy & entrepreneurship.



MBA is a degree which will let you be the Master of One or Jack of all trades, whichever you choose to be. Go and check any job portal, whether it's naukri.com, timesjob, linkedin or monster.com, one thing is very much common in all decent jobs or mid- senior level jobs; they all highlight 'MBA degree Preferred' in their Job Description. So, if you want your Resume to be among the top favorites of HR panel, Go for MBA. The beauty of MBA course is that students add value to their personality as they come to know the different facets of business, leadership, organizational skills and behavioral approaches. It's a fact that we all have to work one day to earn money for our family and dependants. Now, it's a different thing whether we choose to work for someone on remuneration or become an entrepreneur. No matter what you choose, MBA is the degree which will guide you throughout your life with regard to changing nuances of business and organizations. More companies plan to hire MBAs and other business school graduates in the coming years. No matter what you dream of achieving in your career, no matter what you do, remember you have to fulfill not only your dreams but also your family's dreams and ambitions, the expectations of your dependants. And the MBA degree will definitely give you all the means and ways to achieve all these dreams and ambitions.

So, shake off your inhibitions, throw out your dilemmas and go get your MBA Degree!

Best of luck! Have a nice life ahead!

Mr. K. Chandrasekhar

Head (Placement & Training)

PLACEMENT HIGHLIGHTS YEAR-2022

HIGHEST
PACKAGE (LPA)

13.58

MEDIAN
PACKAGE (LPA)

4.5

TOTAL NUMBER
OF COMPANIES
PARTICIPATING

125

OFFERS
GENERATED

418

INTELLECTUAL ASSETS OF BIITM



Mr. Pratap Balabantaray
Executive Director



Prof. (Dr.) Mihir Ranjan Nayak
Principal
M.Sc, MBA, Ph.D.
31 year's experience in Academic and Industry.



Prof. (Er.) P. R. Pattanayak
Advisor (Academics)
B.Sc. Engg. (Elect.) & M.Sc. Engg (Comm. System)
NIT, Rourkela, PGDM (XIMB)
46 Years' experience in Academics and Industry.



Mr. K. Chandrasekhar
Associate Professor
(GM-cum-Head-P&T)
B.A. (Eco.) LLB, MBA (Utkal University)
17 years' experience in Academics.



Prof. (Dr.) Surjit Kumar Kar
Prof. (Mktg.)-cum-Dean (Academics)
B.Sc. (Physics) M.B.A.,
UGC-NET, Ph.D.
20 Years' experience in Academics and Industry.

MARKETING



Prof. (Dr.) Dhananjaya Beura
Professor (Marketing)
B. Pharma, PGDM, PGDBA, Ph.D
17 years experience in
Academic and Industry.



Prof. (Dr.) B. B. Das
Professor (Marketing)
BE (Electrical) NIT, Bhopal,
PGDM (XIMB), Ph.D.,
37 years' experience in
Academics and Industry.



Dr. Varun Agarwal
Assistant Professor (Marketing)
B.Com, MBA (ICFAI, Hyd), Ph.D.
08 years experience in
Academic and Industry.



Dr. Ankita Agarwal
Assistant Professor,
(Marketing-cum-SD)
B.Com, MBA (ICFAI, Hyd), Ph.D
08 years experience in Academic
and Industry.



Mr. Kamesh Chivukula
Assistant Professor,
(Marketing-cum-SD)
BA, PGDM (MARKETING), XIMB
27 years experience in
Academic and Industry.



Mr. Sujit Kumar Prusty
Assistant Professor (Marketing)
MBA, LLB
13 years experience in
Academic and Industry.



Prof. (Dr.) Silika Dash
Assistant Professor (Marketing)
B.Com., M.Com., M.Phil, Ph.D.
05 years' experience in
Academics and Industry.



Mr. Naveen L.
Assistant Professor
(Operation & Marketing)
B.Tech (EEE), PGDM
(Mktg-Ops), (Ph.D Pursuing)
10 years' experience in Academic
and Industry.



Prof. Sushruti Rani Panda
Assistant Professor
Marketing -cum-Placement Trainer
BA, PGDM, UGC NET
08 years' experience in
Academics and Industry.

HR



Dr. Bonita Mitra
Assistant Professor (HR)
PGDM (IMIS, BBSR), M.Phil, Ph.D
08 years experience in Academics.



Dr. Lopamudra Mishra
Associate Prof. (HR)
B.A, M.Phil, M.A, LLB, MBA, Ph.D
17 years experience in
Academic and Industry.



Dr. Prajna Mohapatra
Assistant Professor (HR)
MBA, IMIT, Ph.D, Ravenshaw Univ.
09 years experience in Academics.



Ms. Ipsita Dash
Assistant Professor (HR)
B.COM, PGDM, MBA, PH.D (PERUSING)
06 years experience in Academics.



Ms. Smaranika Dash
Asst. Professor (HR),
(Training & Development)
B.A, B.Ed., PGCHRM
12 years experience in Academic
& Industry.



Ms. Soumya Mohapatra
Asst. Professor (HR)
cum Placement Officer
B-Tech., M.Tech. & MBA
05 years' experience in
Academics and Industry.

FINANCE



Dr. Sudeshna Dutta
Assistant Professor (Finance)
B.Com, MBA, Ph.D
12 years experience in
Academic and Industry.



Dr. Chinmaya Ku. Rout
Assistant Professor (Finance)
B.COM, MBA,PH.D
12 years experience
in Academics.



Dr. Debabrata Sharma
Assistant Professor (Finance)
M.Comm., M.Phil, Ph.D.
07 years experience in
Academic and Industry.



Mr. Manoj Parija
Assistant Professor (Finance)
B.com. MMS (UTKAL), PGDBM
28 years experience in
Academic and Industry.



Mr. Ajitav Acharya
Assistant Professor (Finance)
B. Com,M. Com, MBA,
Ph.D (Pursuing)
11 years experience in
Academic and Industry.



Ms. Sahani Singh
Assistant Professor (Finance)
B.Com, M.Com
06 years experience in
Academic and Industry.



Mr. Paresh Chandra Tripathy
Assistant Professor (Finance)
MBA (Sikkim Manipal University),
22 years experience in
Academic and Industry.



Mr. I V S Rao
Assistant Professor (Finance)
B.com., M.com
19 years experience in
Academic and Industry.

QT & OM



Er. Manoj Kumar Rout
Assistant Professor (QT cum OM)
B.tech, M.tech, MBA, Ph.D. (Pursuing)
16 years experience in
Academic and Industry.



Dr. Gobinda Chandra Panda
Assistant Professor (QT)
MA, M.PHIL, P.H.D
14 years experience in
Academic and Industry.



Dr. Sasmita Mohapatra
Assistant Professor (QT cum OM)
B.Tech, M.Tech, Ph.D
05 years experience in,
Academic and Industry.

IT



Mr. Prasant Kumar Rout
Assistant Professor (IT)
M.Sc.(CS), M.Tech, MBA (Utkal).
14 years experience in
Academic and Industry.



Mr. Amiya Ranjan Das
Assistant Professor (IT)
M.Sc. (IT), MBA (Utkal).
19 years experience in
Academic & Industry.



Mr. P. C. Ganguly
Assistant Professor (IT)
M.Sc.(IT), MCS (Data Pro - 'A' level)
18 years experience in
Academic and Industry.

ECONOMICS



Dr. Biswaranjan Mohanty
Associate Professor (ME & OP)
MA, M. Phil, Ph.D
25 years experience in Academic.



Mrs. Tapaswini Nayak
Assistant Professor (Economics)
B.A. Economics (Hons., Distinction)
M.A. (Economics), NET
11 years' experience in Academics.

COMMUNICATION



Prof. (Dr.) Bijoy Kumar Bal
Prof. Communicative English cum HOD
(Formerly Principal, Ravenshaw Autonomous
College), M.A., (Eng.) M.Litt. (Ling. & Phon.) Adv.
Cert. in ELE (Lancaster), Ph.D. (CIEFL), Hyderabad
51 years' experience in Academics.



Ms. Rupambika Pattanaik
Assistant Professor (Communication)
B.A., MA, M. Phil, Ph.D. (Pursuing)
8.5 years experience in Academic & Industry.

TRAINING & PLACEMENT



Ms. Shilpa Bose
Assistant Professor (HR)
cum Placement Officer
BBA (Hons.), MBA (Techno Group)
09 years' experience in
Academics and Industry.

Syllabus:

2-year MBA/MBA (Business Administration)

1st SEMESTER	2nd SEMESTER
Managerial Economics	Corporate Finance
Marketing Management	Indian Financial Systems and Services
Organizational Behaviour	Human Resources Management
Management Principles	Business Research
Decision Science	Operations Management
Business Communication	International Business
Financial Accounting and Analysis	Fundamentals of IT & ERP
Business Law	Corporate Strategy
Business Environment & Ethics	Entrepreneurship Development

Internship with 4 Credits of 4 to 6 weeks after completion of 2nd semester

2nd year MBA - Dual specialization out of 4 electives in 3rd & 4th semesters

SEMESTER	Marketing	Finance
3rd	Consumer Behaviour	Security Analysis & Portfolio Management
3rd	Sales & Distribution Management	Financial Derivatives
3rd	Digital Marketing	Advanced Management Accounting
3rd	Service Marketing	Project Appraisal and Financing
4th	Retail Management	Business Taxation
4th	Product & Branding Management	Behavioural Finance
4th	B2B Marketing	Mergers and Corporate Restructuring

SEMESTER	Human Resources	Operations Management
3rd	Manpower Planning	Supply Chain Management & Logistics
3rd	Employee Relations	Pricing & Revenue Management
3rd	Compensation and Benefit Management	Operations Strategy
3rd	Performance Management System	Sales & Operation Planning
4th	Team Dynamics at work	Management of Manufacturing System
4th	Strategic HRM	Sourcing Management
4th	Industrial Legislations	Operations Research Applications

VALUE ADDED COURSES TO MEET INDUSTRY REQUIREMENTS

(Beyond University Syllabus)

CREDIT DISTRIBUTION

First year MBA credits	=	54
2nd year MBA credits	=	42
SIP credits	=	04
Seminar presentation during 4th semester	=	02
Total credits	=	102

MBA

* Business Analytics	Mr. Prasant Kumar Rout
* Selling of Insurance & Financial Products	Dr. Varun Agarwal
* Prep – Course For NISM Mod – Va	Dr. Sudeshna Dutta
* Value Chain and Logistics Management	Er. Manoj Kumar Rout
* Retail Analytics	Dr. Ankita Agarwal
* Swayam NPTEL Courses (online)	By IIT Faculties
* Skill Development : GD, PI, Aptitude (Math, English & Reasoning)	



Syllabus : 5-YEAR INTEGRATED MBA (IMBA) SYLLABUS

1st SEMESTER

- English Language Comm-I
- Business Organization
- Business Statistics
- Basic Financial Accounting -I
- IT for Management
- ELC Lab-I
- IT Lab

2nd SEMESTER

- English Language Comm-II
- Social Psychology
- Quantitative Method-I
- Basic Financial Accounting-II
- Environmental Studies
- ELC-Lab

3rd SEMESTER

- Quantitative Methods-II
- Principles of Management
- Law of Contract
- Economic Analysis
- Cost Accounting

4th SEMESTER

- Organizational Behaviour
- Marketing Management-I
- Company Law
- Entrepreneurship & Small Business Management
- Management Accounting

5th SEMESTER

- Financial Management-I
- Marketing Management—II
- Operations Management-I
- Human Resource Mgt.-I
- Employment Legislations

6th SEMESTER

- Financial Management-II
- Research Methods
- Operations Management-I
- Human Resource Mgt.-II
- Business Ethics

7th SEMESTER

- Fundamentals of ERP
- Banking & Insurance Management
- Managerial Economics
- International Business
- Corporate Strategy

Internship with 4 Credits of 4 to 6 weeks during 8th Semester.

DUAL SPECIALIZATION OUT OF 4 ELECTIVES IN 8th, 9th AND 10th SEMESTERS

Semester	Marketing	Finance
8 th	Consumer Behaviour	Security Analysis & Portfolio Management
8 th	Sales & Distribution Management	Financial Derivatives
8 th	Digital Marketing	Advanced Management Accounting
9 th	Service Marketing	Project Appraisal and Financing
9 th	Retail Management	Business Taxation
9 th	Product & Branding Management	Behavioural Finance
10 th	B2B Marketing	Mergers and Corporate Restructuring
Semester	Human Resources	Operations Management
8 th	Manpower Planning	Supply Chain Management & Logistics
8 th	Employee Relations	Pricing & Revenue Management
8 th	Compensation and Benefit Management	Operations Strategy
9 th	Performance Management System	Sales & Operation Planning
9 th	Team Dynamics at work	Management of Manufacturing System
9 th	Strategic HRM	Sourcing Management
10 th	Industrial Legislations	Operations Research Applications

CREDIT DISTRIBUTION

1st - 7th semester IMBA credits	= 146
8th - 10th semester IMBA credits	= 42
SIP credits	= 04
Seminar	= 03
Total credits	= 195



VALUE ADDED COURSES TO MEET INDUSTRY REQUIREMENTS

(Beyond University Syllabus)

IMBA

* Marketing Eco – System	: Dr. Varun Agarwal
* Transactional Analysis	: Dr. Prajna Mohapatra
* Advance Excel	: Mr. A. R. Das
* Retail & Distribution Analytics	: Dr. Ankita Agarwal
* Selling Of Insurance & Financial Products	: Dr. Varun Agarwal
* NISM Module – VA	: Dr. Sudeshna Dutta
* Value Chain and Logistics Management	: Dr. Sasmita Mohapatra
* Introduction to Customer Analytics	: Mr. Naveen L
* Managing Social Media For Business	: Dr. Silika Das
* Swayam Nptel Courses (online)	: By IIT Faculties
* General Business Awareness	: Prof. (Dr.) Er. B.B.das / Prof. (Dr.) Dhananjay Beura
* Business Analytics Using Advance Excel	: Mr. P. C. Ganguly
* Business Analytics Using Python	: Mr. P. C. Ganguly
* Business Analytics Using R	: Mr. P. C. Ganguly
* Skill Development : GD, PI, Aptitude (Math, English & Reasoning)	



Dr. M. R. Nayak, Principal distributed certificate of Add on Course NISM, and Business Intelligence using Tableau

PEDAGOGY

The flagship MBA and IMBA programmes are affiliated to Biju Patnaik University of Technology (BPUT) and are approved by AICTE, Ministry of HRD, Govt. of India. The institute continues to develop committed & competent leaders through dissemination of quality management education. The making of these leaders is chalked out in a strategic & methodological manner to adapt to the new age learning processes.

Dynamic Teaching :

The focus is to stimulate a cohesive learning environment consisting of a broad theoretical framework, role play, business simulations & business quiz reinforced through participative learning. The aim of these methodologies is to produce managers with cross-functional skills & cultivate in them a sense of team building & synergy. Courseware - The courseware consists of radical & proactive study material prescribed by the university & supplemented by in-house literature.

Case Study Approach :

The case study approach followed by leading & international B-Schools is being pursued with passion in BIITM. It helps to simulate & recreate the leadership & management situations of the corporate fraternity. It helps students to learn the ropes in the corporate world while arming students with analytical skills, decision making skills & strong persuasive skills.

Project Assignment :

The complexity of business environment requires an organization to hire leaders with not only strong managerial

skills but also a high level of Emotional Quotient & leadership effectiveness. One project for each semester and the Summer Internship Programme develop an authentic & humanistic leadership style in the students.

Workshops :

Workshops help students to learn, assimilate & discover technical nuances & applied knowledge in an interactive way. We conduct a workshop every month to focus on managerial skills development of students & to provide critical insights in the area of Marketing, Finance, HR, IT& Operations Management.

Guest Lectures :

In order to have a proper blend of academics & current industry requirements scenario, the institute invites academicians and Corporate czars from time to time to rejuvenate & revitalize the learning curve.

Weekend Co-Curricular Activities :

In BIITM, Saturdays are meant for infotainment. Management games, business quizzes, Ice breakers, debates, one-act plays develop & boost the confidence level of the students, providing them a break to revitalize & rejuvenate their energy level while preparing them to hit the bull's eye during the placement drive.

Academic Clubs

The B School has actively encouraged formation of a few clubs which spans the entire gamut of MBA and IMBA education. Some are highlighted below.



"Brand Jingle La-La" competition by Vipanan Rananiti Club (Marketing Club)

Vipanan Rananiti Club (Marketing)

The Vipanan Rananiti Club, brings together some of the brightest minds in Advertising, Marketing & Sales area interested in sharing and exploring the ever-changing dynamics of marketing. The club aims at keeping members abreast of the latest trends in marketing while integrating the vast experience of its members across functions and industries such as advertising, research, sales, branding communication and digital marketing, to name a few.

Finomics Club (Finance & Economics)

The Finomics Club at BIITM is open to students interested in various areas of finance and economics. The Finomics Club works closely with the placement cell, alumni, and the faculty to assist in career development and opportunities in finance and economics.



Dr. Barendra Kumar Bhoi, RBI Chair Professor, Utkal University with Principal Dr. M. R. Nayak



Memento received by Mr. Gangadhar Panda, AGM - Success Factors, In2IT EBS, & Mr. Aditya Nayak, Executive PMO

Ankur Club (HR)

The HR Club at BIITM aims at enriching HR related knowledge of the BIITMIANS by engaging them in several events. This student-driven club firmly believes in holistic development of the budding managers. Thus, it engages the students in several activities in order to offer them insights into the management practices and their significance in the real business world.

Optiholics Club (IT & Operation)

The Optiholics Club provides technology-specific tutoring resources; to a platform for peer learning through knowledge sharing; through the club activities, it encourages interest and knowledge about contemporary aspects of IT & Operations managements and strives to create a network of students sharing common interests in the fields of IT & Operations management. Above all, the Optiholics Club dedicated to integrating theoretical and practical aspects of the educational process in IT & Operations.



Prof. Hrushikesh Mohanty, University of Hyderabad
 Prof. Rabindra N. Mahapatra, Associate Professor & Chairman IQAC, NIT Meghalaya
 Mr. Amarendra Kumar, DGM, Digital Banking, SBI, BIITM Bhubaneswar &
 Prof. Gopal Krishna Nayak, Ex-Director, IIT, Bhubaneswar graced the seminar as Guest Speakers with
 Principal, Dr. M. R. Nayak & Advisor Academics, Prof. (Er) P. R. Pattanayak on the Dias

Industry Interface

The faculty members at BIITM have been quite active in fostering corporate interactions by inviting corporate leaders & academic thinkers from time to time. This helps students to identify recent industry trends & management ideas as well as the problems & solutions the industry churns out from time to time. It also gives the students the needed exposure to the corporate work culture and ethics while enabling them to learn the ropes. Keeping in mind the necessity to augment business knowledge and organizing capabilities the b school conducts seminars & workshops on a regular basis. These activities are intended to stimulate and enhance the thinking process while enriching the knowledge and communication skills of students.



Memento received by Mr. Amitabh Pande
Joint President, UltraTech Cement from Principal Dr. M. R. Nayak

SNAPSHOTS from Industry Visits



Industrial Visit to VISA STEEL, Jajpur, Odisha



Industrial Visit to Parle Manufacturing Unit, Chandaka, Bhubaneswar, Odisha



Industrial Visit to Milk Mantra Dairy, Bhubaneswar, Odisha



Industrial Visit to National Aluminum Company Ltd. (NALCO), Angul, Odisha



Industrial Visit to MSP Spong Iron Ltd., Keonjhar, Odisha



Industrial Visit to Hindustan Coca Cola Beverage Pvt. Ltd., Jatani, Odisha



Industrial Visit to VISA STEEL, Jajpur, Odisha



Industrial Visit to MSP Spong Iron Ltd., Keonjhar, Odisha

The following eminent personalities have delivered talks at various events in BIITM.



Prof. (Dr.) Bansidhar Majhi, Vice Chancellor of BPUT
with Principal Dr. M. R. Nayak



Shri Bidhu Bhusan Mishra, Registrar, AIMS Bhubaneswar
with Principal Dr. M. R. Nayak



Prof. (Dr.) D. P. Sahoo, Executive Registrar, Sri Sri University
with Principal Dr. M. R. Nayak



Dr. Omkar Ray, Executive Chairman of Startup Odisha
with Principal Dr. M. R. Nayak



Dr. Sangram Kashari Mohanty, Ex. Principal of IED, Odisha
Receiving Memento from Principal Dr. M. R. Nayak



Mr. Brain Kent Thomson, Chief, State Operation Region 4, Property Supports
& Emergency Services, New York State, USA with Principal Dr. M. R. Nayak

Prof. (Dr.) Niharika Bhora

IIMA, VC Delhi Skill and Entrepreneurship University

Prof. (Dr.) Bansidhar Majhi

Vice Chancellor of VSSUT

Prof. (Dr.) Premendu P. Mathur

VC of Birla Global University

Prof. (Dr.) Sujata Mangaraj

Sr. Director cum Dean (Academics)
at Bhavan's Centre for Communication & Management

Prof. (Dr.) Sivkumar Mishra

Director Examination, BPUT

Prof. (Dr.) Damodar Acharya

Ex-Director of IIT Kharagpur,
Former Chairman of AICTE,
Former Vice-chancellor of BPUT

Prof. C R Tripathy

Vice-Chancellor BPUT

Dr. Sudhakar Panda

Former First VC of Birla Global University

Prof. (Dr.) Hrushikesh Mohanty

Vice-Chancellor of KIIT University

Prof. (Dr.) Gopal Krishna Nayak

Ex-Director of IIT Bhubaneswar &
Professor of XIM University

Prof. (Dr.) Shakti Ranjan Mohapatra

Dean Management, BPUT

Prof. Kumar Bara Das

Ex-Vice Chancellor of FM University

Prof. (Dr.) A. P. Padhi

Former Vice-Chancellor of Berhampur University

Dr. Sadashib Padhi

CHRO & VP-HR, IESH & IT, Kirloskar Limited

Prof. Leopoldo Eduardo Cardenas-Barron

Prof. Industrial & Systems Engineering, School of
Engineering and Science, Mexico

Mr. Brain Kent Thomson

Chief, State Operation Region 4, Property Supports &
Emergency Services, New York State OPWDD

Mr. Srijat Mishra

CEO & MD Kalingasoft Pvt. Ltd.

Dr. Omkar Rai

Executive Chairman of Startup Odisha

Mr. B. P. Pattnaik

CEO, AIC-C V Raman College of Engineering

Mr. B. B. Pandey

Department of Telecommunication, Odisha

Prof. (Dr.) Rabindra Narayan Mahapatra

NIT, Meghalaya

Er. Stawik Swain

Secretary General, Odisha Assembly of Small & Medium
Enterprises

Mr. Amarendra Kumar

DGM, Digital and Transaction Banking,
State Bank of India, LHO, Bhubaneswar

Prof. (Dr.) B. R. Sharma

Vice Chancellor, Sri Sri University, Cuttack

Mr. Amitabh Pande

Sr. Vice-President, Ultra Tech Cement

Prof. (Dr.) D. P. Sahoo

Executive Registrar, Sri Sri University

Prof. (Dr.) B. B. Mishra

Registrar AIMS, Bhubaneswar

Prof. (Dr.) Jyoti Ranjan Das

Prof. Marketing &

Dean Students Welfare,

SOA University

Mr. Santosh Ku. Mishra

State Head, Hindustan

Sanitaryware & Industries Ltd.

Mr. Trinath Lenka

Managing Director, Wallet4wealth

Mr. Sambit Dash

State Head, Berger Paints

Mr. Sanjay Choudhury

Director, Kutchina

Mr. Joseph Prakash

Director, Oriply

Mr. Manish Kishore

G. M. (HR), Idea Cellular

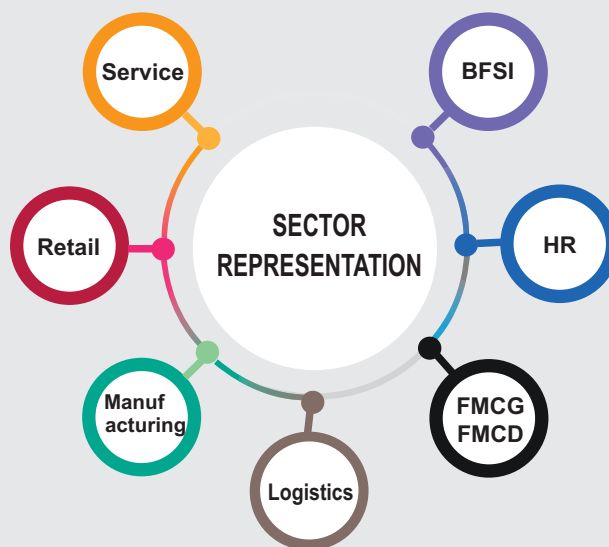
Dr. S. K. Tamotia

Ex-CMD, Nalco

Mr. Sanjeev Gupta

V.P., My Home Industries

SIP(Summer Internship Program) is a 6-8 weeks' training programme which every student is required to undertake in a reputed organization as part of course curriculum after the Second Semester Examination. It provides an opportunity to the students to have practical experience about organizations and allows them to relate to the Conceptual & Analytical skills acquired in the classroom to actual Managerial practices. They are expected to work on a project that helps in acquiring direct knowledge about the corporate world and also add value to the organization they are working for. The Quality and Potential of BIITM students has been widely recognized by industry. The area of profiles offered for Summer Internship Programme includes Market Research, Consumer Behavior, Sales & Operations, Distribution channel Management ,Inventory Management, Security & Portfolio Management , Mutual Fund & Financial Analysis,HR Practices including Employee Engagement, Retail Management,Competency Mapping , Trend Analysis etc.



Companies Participated in Summer Placement

Aditya Info Services Pvt. Ltd.
 ABP Info Solutions Pvt. Ltd.
 Allahabad Bank
 Astral Pipes Ltd.
 Babylonia
 Bajaj Capital Ltd.
 Bajaj Finserv
 Berger Paints
 Bharti Airtel
 Big Bazaar
 Ceat Tyres
 Central Mall
 Chola Ms General Insurance
 Corporate Care
 Decathlon
 Edelweiss
 Ez Truck Logistics
 Fortune Marketing Pvt. Ltd.
 FlipKart
 HDB Financial
 HDFC Bank
 HDFC Asset Management
 Hindalco
 Hindware
 Hindustan Aeronautics Limited
 Hotel Hindustan International
 ICICI Securities
 IDBI Federal
 Indian Bank
 Indian Overseas Bank
 ITC

Idea Cellular Limited
 Idealson Advisory
 IMFA
 Impulse Marketing
 IMRB International
 Jindal Steel & Power Limited
 Jyote Motors
 Karvy Financial Services
 Kapital Advisory
 Kutchina
 LKP Securities Limited
 Lending Solutions
 Maha Solid Cement
 Mason Bottling
 Max Fashion
 MCL
 Mayfair Hotels & Resorts
 Net Tantra Technologies
 NALCO
 Naukri.com
 Nilkamal Limited
 Nerolac Paints
 NJ India Invest Pvt. Limited
 OCL
 Odisha Mining Corporation
 Ominus Healthcare
 Oppo
 Orient Paper Mills
 Pantaloons
 Paytm
 Phillips Power role Infra Private Limited

Pramod Hotels & Resorts
 Prime Foods
 Prsons Tech
 Reliance Securities Ltd.
 Reliance Retail Ltd.
 Reliance Fresh
 Reliance Jio (Ricor)
 Safechem Industries
 Sashanka Agro Tech Pvt. Ltd.
 SBI Bank
 SBI Caps
 SBI Life Insurance
 SBI Mutual Funds
 Shriram LIC
 State Co-operative Bank
 Syska Fans
 Tata Refractories Ltd.
 Tata Steels Ltd.
 Tata Motors
 Tata Telecom Services
 Thoomri.com
 United Bank of India
 United Breweries
 Urban Micro Business Centre
 Vedi Herbs Ltd.
 V2 Retail
 Vibgyor Advisory
 Vodafone India Limited
 Wallet4Wealth
 Whirlpool Corporation
 Wep Solution



PLACEMENT COMMITTEE MEMBERS 2022 - 23



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BIITM has an immaculate record of excellent placements every year. Placement activity of BIITM has been faring spectacularly, breaking all the previous records both in terms of numbers and pay packages. BIITM Provides total business solution, where the business houses recruit a future leader who lives by the values of excellence and integrity. The placement team, Student Placement Committee and faculty members stay in close touch with the recruitment team during the campus process. In the year 2023 the BIITM placement team has been able to arrange campus placement comprising of *125 companies* with *418 offers* with highest package of *13.58 Lakhs*.

HIGHEST PACKAGE
Rs. 13.58
LAKHS

Our Recruiters



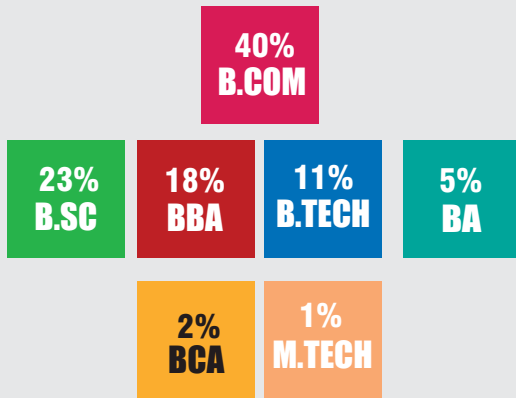
Smiles of BIITM



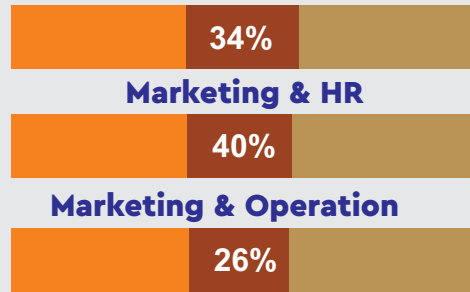
**MBA Batch
2021-23**



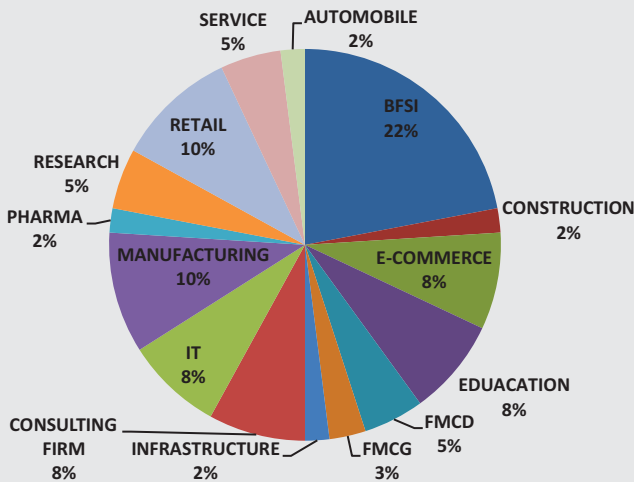
Educational Background of MBA Students (2021-23 Batch)



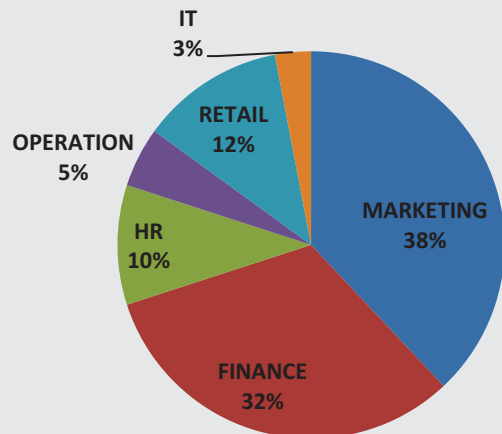
DUAL SPECIALIZATION OF MBA STUDENTS



SECTOR WISE SEGREGATION OF COMPANIES



DOMAIN WISE PLACEMENT



Alumni Meet



ALUMNI MEETS IN METROS WITH MR. K. CHANDRASEKHAR, HEAD (PLACEMENT & TRAINING)



Kolkata



Pune



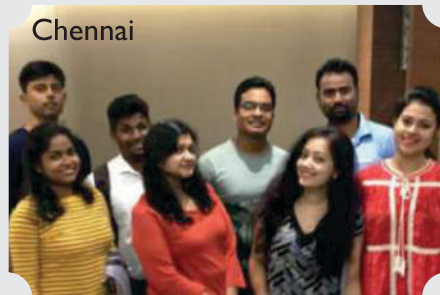
Bangalore



Hyderabad



Mumbai



Chennai

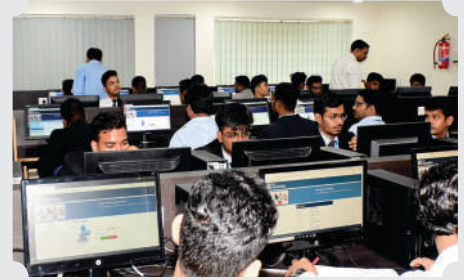
Infrastructure & Resources



Kalpataru Das Memorial Hall



BIITM'S Knowledge Centre



Computer Lab for Digital Hands-on



Student's Den - the Classroom



Pleasure of Open-air Peer Learning



Soft-Skills Training in SSD Lab



Personal Interview Training for Placement



Fully Equipped Studio Room



Student-Teacher Tussle



Cultural Excellence



Outside Campus Parking Facility



Green Campus

▶ Air Conditioned Classroom ▶ Fully Wi-Fi Enabled Campus ▶ Library with Hard forms of Academic Input & e-library ▶ Video- Conferencing facility ▶ U – shaped lecture theatre well equipped with audio visual aids ▶ Two Computer labs with 100 terminals connected through 20 Mbps LAN ▶ Well Furnished 2 GD & PI Labs ▶ Auditorium Capacity of 400 students ▶ Games & Sports Arena ▶ Vibrant Student Clubs ▶ Food And Catering Services ▶ 24 x 7 uninterrupted Power Supply ▶ Parking facility inside & Outside Campus

MoU with Other Institutes



MoU signed with Sri Sri University, Cuttack



MoU signed with Bharatiya Vidya Bhawan, Bhubaneswar,



MoU signed with Anna Saheb Magar College, Hadapsar affiliated under Savitribai Phule Pune University



MoU signed with SwitchON Foundation, Kolkata



Congratulation by Principal to Winners of Ideathon Competition held at Nirman, Silicon Institute of Technology, Bhubaneswar



Congratulation by Director & Principal to Winners of O-Hub, Bhubaneswar (Startup Mela 2023)

NSS WINGS ACTIVITY - YEAR 2022-23



ALUMNI TALK YEAR 2022-23



(Left to Right) Mr. Saran Kumar Botu (Alumni of batch 2015-17), Senior. Auditor Ernst & Young, Hyderabad & Mr. Abhishek Battina (Alumni of batch 2018-20), CEO, Investocon, Interacted with our students and felicitated by Dean BIITM

Life Beyond Books



Team Building



Face Painting



Leisure Time



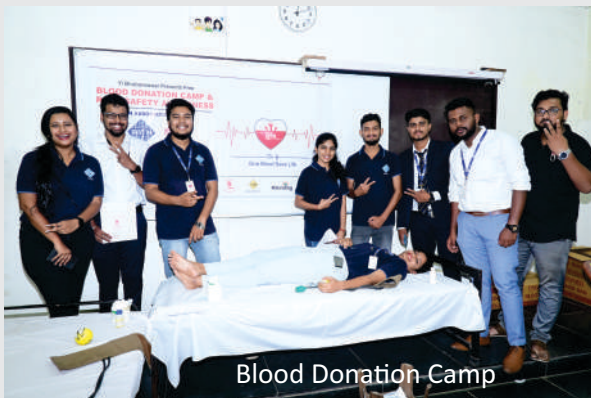
Cultural Event



Executive Director along with Principal & Placement Head congratulates Inter-college Badminton Champions



"Har Ghar Tiranga"



Blood Donation Camp



Go Green Be Safe

LIFE @ BIITM - PHOTO GALLERY



BITM



2024





Biju Patnaik Institute of Information Technology & Management Studies, Bhubaneswar

Campus :

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